

Good Stuff in St Leonards Funding Application Guidance

We have prepared the following information and recommend that you read this ahead of writing your application to give you the best chance of success.

Good Stuff is a creative programme of activities and events in St Leonards designed and led by a diverse range of local residents.

Our Mission: To provide creative opportunities for local people to come together in order to create positive change in our community and to feel proud of where we live.

We want to make a change in our area and are determined to be at the forefront and help deliver what this is rather than just let it happen to us. Our projects and activities will always have both creativity and our community at its heart.

Top Tips

Is my idea Creative?

There must be a creative element to your idea - our project is about how we can use creativity to add value to our community.

Is it Community Led?

How have you involved residents in coming up with this idea? How will they be involved in the project? We will score proposals higher for working with the community rather than 'in aid of'. Your project is welcome to involve other partners too but we want local people to have a say and a stake in the activities that we fund.

Does it have a Clear Purpose?

We need to know why this project is important. Your project might have lots of benefits, that is ok - as long as it's clear.

Am I Eligible?

If you share our vision and values, are excited about working with our wonderful St Leonards community and have the skills to do the work then yes. In some cases we might ask local organisations to support applicants with their project, especially if you're new to this sort of thing.

Applications under £1500 - Will be get a response within 2 months and will need to have addressed points 1 - 6 of our scoring criteria below.

Applications over £1500 - Will be get a response within 3 months and will need to respond to points 1-8 of our criteria below.

If you meet the criteria, we will then meet with you before making a decision. This is to help us get to know you and think about how we can work together. But also identify any support that you might find useful.

How will we process your application?

First we'll check your idea meets all the required criteria. We might choose to get in touch at this point if we're not sure about anything you've said. Secondly we will arrange a meeting with one of the Good Stuff team to talk through your application. If eligible your

proposal will be then passed on to the Good Stuff in St Leonards Working Group made up from a cross-section of local residents. It will meet monthly to look at applications unless otherwise specified. *If your application is a response to a brief - timeline will be issued relating to that specific call.

Once a decision is made we will be in touch with a formal offer letter.

All parties benefiting from Good Stuff in St Leonards funds will be asked to contribute content for our social media and website, things like photo's videos and blogs. This will be part of the contract.

Our Scoring Criteria:

1) Mission & Values:

Does this proposal align with our purpose & values?

2) Environmental Impact:

Has this project considered its environmental impact?

3) Social Impact:

Does the project have a clear focus for its proposed community benefit?

4) Place:

Will the project add to the physical, social, or cultural experience of our area - St Leonards. Will it have a positive visible impact on the area?

5) Ownership / Community-Led:

How have they been involved in developing the project? How will our community be involved?

6) Value for Money?

Does this project offer good value for money?

7) Learning & Skills:

Does this project include opportunities for community members to learn and develop new skills?

8) Collaboration and Partnerships:

Has the proposal considered other skills and experience available in the area to strengthen their project and its impact locally?

9) Experience / Capability:

Does the applicant have the relevant skills, knowledge and experience to safely & effectively deliver this project?

10) Sustainability:

What is the long-term opportunity for community engagement?

11) Legacy:

What will have changed if we fund this project? Will that impact last longer than the project?